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 Mark Motors Porsche

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December 2020



## FEATURED ARTICLE:

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## About Us

Porsche. Utterly unlike any vehicle you'll ever drive. And we are like no other dealership you'll ever drive into. When it comes to the finest in workmanship, technology and exclusivity, you'll want to come to Mark Motors Porsche in the Ottawa and Gatineau area. So, when it comes to buying or servicing your Porsche, we want you to come to our dealership. Our certified sales professionals, the most highly trained service technicians in the industry, and an ongoing commitment to customer care all set us apart from the crowd. Not to mention selling and servicing one of the most desired brand names in North America. Porsche. Welcome, and we hope you enjoy your visit - virtual or otherwise!

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## Preview the new Porsche 911 GT3 Cup for the 2021 racing season

The new Porsche 911 GT3 Cup turns its final laps incognito: The next racing car earmarked for the Porsche Mobil 1 Supercup and selected national Carrera Cup series is about to receive the green light for the 2021 season.

It is the first racing car based on the current 992 generation Porsche 911. The seventh cup-car generation will carry forward a great legacy: since the first car was built in 1990, Porsche has built 4,251 units of the globally successful one-make cup racer. Of its immediate predecessor alone, 1,410 cars rolled off the 911 assembly line at Zuffenhausen; 673 vehicles were built from the 991.1 generation and 737 examples from the 2017-launched 991.2 generation were delivered to customers.

Development of the new 911 GT3 Cup began in mid-2018 with the definition of the concept: how should the new racing car look and what should it be able to do? What can be improved, and what expectations do the customer teams have?

"It proved very beneficial to exchange ideas in close cooperation with the racing teams and our international one-make cup organizations – around the world and also outside our own series. We listened carefully to the engineers and mechanics as well as the drivers and team bosses to find out what they like about the current car and what is needed," explains Product Manager Christoph Werner. "By doing this, we got a very accurate picture of the mood and we gathered a great deal of information so that we could set the right priorities for the new, globally-run model. In fact, this also applies to the eventual running of the vehicle in, for example, endurance races or club sport events."

After a busy year and several hundred newly-designed parts, the "TC01" (Test Car 01) was put on its wheels in mid-2019. "After we'd completed the first bodyshell and all the components at our Motorsport Centre in Flacht, we completed the car in a record time of just ten days with the project team," reports Project Manager Jan Feldmann. "That was an interesting phase. It showed that the project team, which was founded in 2018, works perfectly."

While the first prototype headed straight to the in-house wind tunnel, a second car was sent out onto the test track at the Weissach R&D Centre. "The car was actually only supposed to cover a couple of kilometres as a shakedown," Feldmann recalls. "We ended up doing 30 flying laps with racing driver Klaus Bachler at the wheel. The first time he flew past us at full speed, we all got goosebumps. The first shot was a winner. We received some excellent feedback."

After four more days of testing at Weissach, "TC01" embarked on a European tour: Germany's Lausitzring was followed by tests on the high-speed circuit of Monza and other international racetracks. "For us, it was important to learn as much as possible on the broadest possible range of circuits with different characteristics," explains Technical Manager Martijn Meijs. "These experiences were then incorporated into the final stage of development."



## New generation of child seats: exemplary safety

For a long time now, Porsche sports cars have been available for mothers and fathers. This dream of Ferry Porsche was turned into reality by the Cayenne and Panamera, as well as the Macan and Taycan, and it goes without saying that the youngest co-drivers enjoy particularly good accident protection in every Porsche. The new generation of child seats from Porsche Tequipment is characterized by safety, design and ease of use.

Two new models, the Porsche Baby Seat i-Size and the Porsche Kid Seat i-Size, cover a wide age range from newborns through to 4-year-old children. The infant carrier can also be combined with a new base, the Porsche Baby Seat i-Size Flex Base, which makes fitting the seat even easier and safer. Matching comfort covers are also available for the new Porsche child seats.

The unique design of the new child seats was created by Studio F. A. Porsche. The seat harness styling is based on the six-point belts from motorsport. There are Porsche logos on the harness straps and on the sides of the seats, while both child seats conform to the new i-Size standard. Other shared safety features include the side impact protection that absorbs forces and controls movement in the event of a collision, the integrated head restraint adjustment to ensure a seat position that corresponds to the child's age, as well as the five-point harness system with safety buckle for better support. The new Porsche child seats must not be used in combination with sports bucket or full bucket seats.

The Porsche Baby Seat i-Size provides protection for the smallest infants. The rear-facing infant carrier can be used up to an age of 15 months and a weight of 13 kilograms. A removable newborn insert reduces the seat area and offers additional comfort.

The forward-facing Porsche Kid Seat i-Size is suitable for children with a height of 76 to 105 cm and for ages from 15 months up to 4 years. The maximum child weight is up to 22 kg. The child seat is secured using the ISOFIX system and the top tether for optimum stability. There are multiple adjustment possibilities for the seat position and shoulder straps.

Matching comfort covers are available for both new Porsche child seats. They reduce heat build-up on hot days and ensure a pleasant seat temperature

i-Size is part of the current child seat standard ECE R129. The i-Size regulation ensures even greater safety for children thanks to improved protection of the head and neck area in the event of a side or frontal collision. Rear-facing transport is mandatory for children up to an age of 15 months.

Classification is according to the child's size and weight, which makes it easier to choose the right child seat – this replaces the previous specification that only used kilograms. i-Size is compatible with ISOFIX. This standardised system for securing child seats consists of two anchor points located between the seat backrest and seat cushion in the car. The corresponding bases and child seats can be attached here. This guarantees a fixed connection with the car, and at the same time minimizes the risk of the child seat being installed incorrectly.

## Featured Vehicles at Mark Motors Porsche



### 2021 Porsche Cayenne

Exterior Colour: White  
Interior Colour: Interior In Standard Colour Partial  
Body Style: LeatherBlack SUV

**\$91,360**

More Details >



### 2021 Porsche Macan S

Exterior Colour: Volcano Grey Metallic  
Interior Colour: Standard Interior Black  
Body Style: Crossover

**\$78,900**

More Details >



### 2020 Porsche 718 Cayman GT4

Exterior Colour: GT Silver Metallic  
Interior Colour: Standard Interior With Elements In Black Alcantara  
Transmission: 6-speed Manual Transmission With Dual-mass Flywheel  
Body Style: 2-Door Coupe

**\$132,761**

More Details >



### 2020 Porsche Cayenne E-Hybrid Coupe

Exterior Colour: Jet Black Metallic  
Interior Colour: Standard Interior In Black With Seat Centres In CI  
Transmission: 8-speed Tiptronic S  
Body Style: SUV

**\$127,191**

More Details >



### 2020 Porsche Cayenne S

Transmission: 8-speed Tiptronic S  
Body Style: SUV

**\$136,785**

More Details >



### 2020 Porsche Macan GTS

Exterior Colour: Carrara White Metallic  
Interior Colour: Black Leather Package With Partial Leather Seats  
Transmission: 7-speed Porsche Doppelkupplung (PDK)  
Body Style: Crossover

**\$90,715**

More Details >

## Featured Vehicles at Mark Motors Porsche



### 2020 Porsche Taycan 4S

**\$155,606**

Exterior Colour: Volcano Grey Metallic  
Interior Colour: Two-Tone Leather Interior In Black / Chalk  
Transmission: Single-Speed Transmission On The Front Axle,  
2-Speed Transmission On The Rear Axle  
Body Style: 4-Door Coupe

More Details >



### 2020 Porsche Taycan 4S

**\$148,656**

Exterior Colour: Dolomite Silver Metallic  
Interior Colour: Partial Leather Interior In Black  
Transmission: Single-Speed Transmission On The Front Axle,  
2-Speed Transmission On The Rear Axle  
Body Style: 4-Door Coupe

More Details >



### 2019 Porsche 911 Carrera T

**\$117,200**

Exterior Colour: Racing Yellow  
Interior Colour: Leather Interior In Black With Carrera T Interior  
Transmission: 7-speed Porsche Doppelkupplung (PDK)  
Body Style: 2-Door Coupe

More Details >



### 2018 Porsche 911 Carrera S

**\$119,900**

Exterior Colour: Jet Black Metallic  
Interior Colour: Standard Interior With Leather Seats  
(4-way/18-way  
Transmission: 7-speed Porsche Doppelkupplung (PDK)  
Body Style: 2-Door Coupe

More Details >



### 2019 Porsche Cayenne

[Click to see more >](#)

From dreamer, to driver in the 2019 Porsche Cayenne  
Finance from 4.74% up to 60\* months.



### Demo Inventory

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### Porsche Driver's Selection Special Offer

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Nothing excites a Porsche fan more than branded clothing  
and gift items.



### Gift Certificates Now Available

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Gift Certificates are now available!



### Porsche Roadside Assistance - \$125

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### Wheel Alignments

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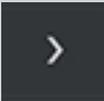
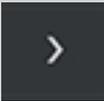
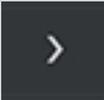


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